

Empowering Cross-Border Payments: Oceanpayment Harnesses the Potential of the LEI

Introducing [Oceanpayment](#)

[Oceanpayment](#) is a leading global provider of payment services, specializing in delivering secure, convenient, and professional solutions tailored to merchants engaged in cross-border commerce.

Established in 2014 and headquartered in Hong Kong, Oceanpayment boasts a robust infrastructure comprising cutting-edge payment technology, effective risk management protocols, and expert operational capabilities. With operational centers strategically positioned in China, Australia, the United States, Europe, and Singapore, Oceanpayment's global presence and services have enabled it to cultivate strategic partnerships with acquirers, payment service providers (PSPs), international organizations, and merchants worldwide, providing customers with a range of value-added services and bespoke payment-centric solutions across various sectors.

The Challenge

Cross-border e-commerce necessitates a nuanced understanding of diverse legal and regulatory frameworks, with stringent Know Your Customer (KYC) requirements posing significant challenges in payment service provisioning. These requirements often entail laborious and time-intensive procedures, resulting in delays in merchant onboarding and business initiation.

The Value of the LEI

The Legal Entity Identifier (LEI) is a globally standardized 20-character alpha-numeric code. It connects to key reference information that enables clear and unique identification of legal entities participating in financial transactions, serving as a cornerstone in global financial services.

In the payment sector, the LEI is supported by key industry stakeholders such as the Financial Stability Board (FSB), the Committee on Payments and Market Infrastructures (CPMI), the Wolfsberg Group, SWIFT, the Payment Market Practice Group (PMPG), the Financial Action Task Force (FATF), and various global market infrastructures.

Recognizing the transformative potential of the LEI in the global payment industry, Oceanpayment signed a strategic Memorandum of Understanding (MOU) with the Global Legal Entity Identifier Foundation (GLEIF) in November 2023, integrating LEI capabilities across various business scenarios:

- **Streamlining Merchant KYC Processes**

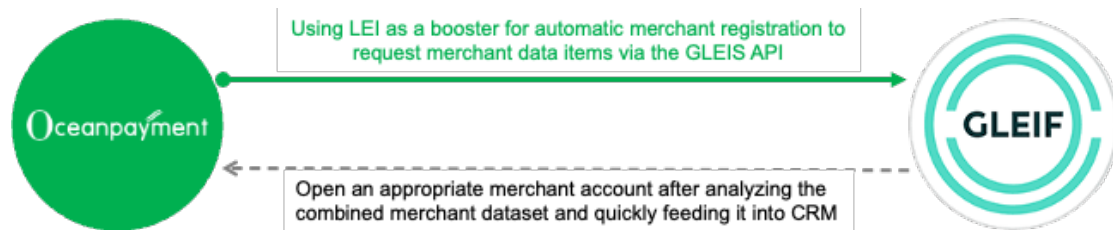
Oceanpayment's global operations demand meticulous due diligence in verifying the authenticity of business entities across diverse jurisdictions.

By incorporating the LEI into the onboarding and KYC process, Oceanpayment can compare the information and materials provided by merchants with the Global LEI Index to accurately identify and differentiate entities on a global scale. This alignment of data elements within Customer Relationship Management (CRM) systems with globally standardized and authoritative sources helps prevent misleading data input from the outset and avoids duplicate merchant entries.

Furthermore, the Global LEI Index includes parent ownership and subsidiary information, enhancing Oceanpayment's ability to discern the relationships between legal entities within a larger group. This comprehensive view allows for the design of payment solutions and efficient fund flow utilization within the group structure.



Leveraging the GLEIF API, Oceanpayment aims to expedite merchant application and registration processes. By utilizing the LEI provided by merchants during the application stage, Oceanpayment can instantly retrieve relevant merchant data items via the GLEIF API, streamlining the opening of payment accounts for applicants.



Additionally, the timely maintenance of data within the Global LEI Index and commitment to optimizing the quality, reliability, and usability of LEI data significantly enhances Oceanpayment's ability to manage merchants efficiently.

These enhancements improve the accuracy and efficiency of merchant business initiation, minimizing manual review and intervention, and reducing the frequency of requested updates from merchants, thus alleviating operational burdens and enhancing user experiences.

- **Strengthening Transaction Monitoring**

Integrating the LEI into cross-border transaction monitoring enables Oceanpayment to promptly identify and trace partner merchant fund flows. This proactive approach facilitates the accurate positioning of sanctioned or at-risk merchants, mitigating risks associated with money laundering and sanctions violations. Ensuring transparency and security in fund transactions between PSPs and merchants further enhances payment business compliance.

Future Value at Oceanpayment

Oceanpayment anticipates that the widespread adoption of the LEI will foster a more efficient, inclusive, and secure cross-border payment ecosystem. By providing robust identity authentication support for international merchants and facilitating seamless cross-border transactions, LEI integration underscores Oceanpayment's commitment to driving global economic growth and advancing payment technologies.

Through continuous innovation and strategic partnership with GLEIF, Oceanpayment aims to remain at the forefront of global payment solutions, empowering merchants to thrive in the dynamic landscape of cross-border commerce.

"Oceanpayment is dedicated to driving forward the cross-border payments landscape with LEI innovation. With a steadfast focus on refining KYC protocols and fortifying transaction oversight, we are unwavering in our mission to empower merchants with seamless, secure payment solutions." – **Cindy Xiao, Senior Vice President, Oceanpayments**

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