

The Future of Legal **Entity Identification** Why a standardized approach

is the way forward.

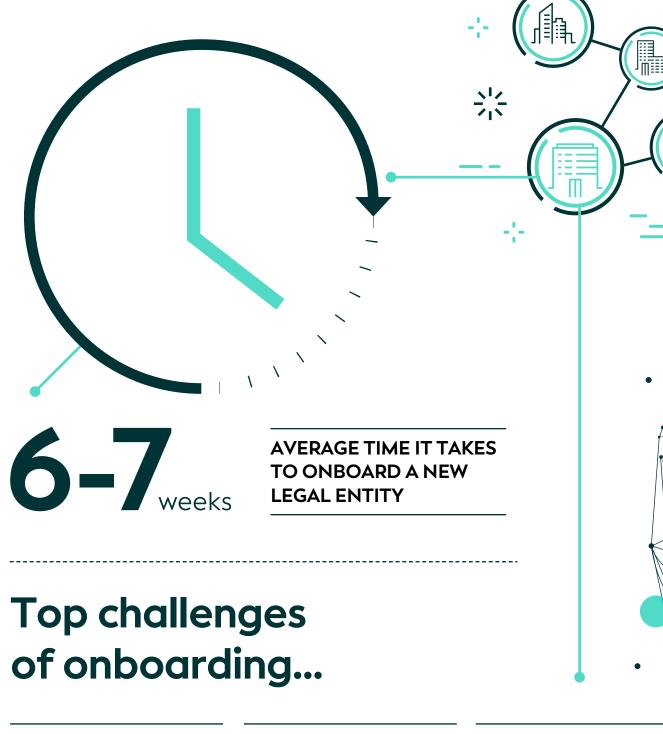


Financial services firms are investing valuable time and resources on client identification. Yet there's a simple way to make this process fit for the digital age based on broad adoption of the Legal Entity Identifier (LEI).

To onboard new clients, financial services firms must spend significant

Onboarding, on time

amounts of time, money and resources on the correct identification of the legal entity they want to engage with.









RESOURCES

NEEDED





CONTRADICTORY

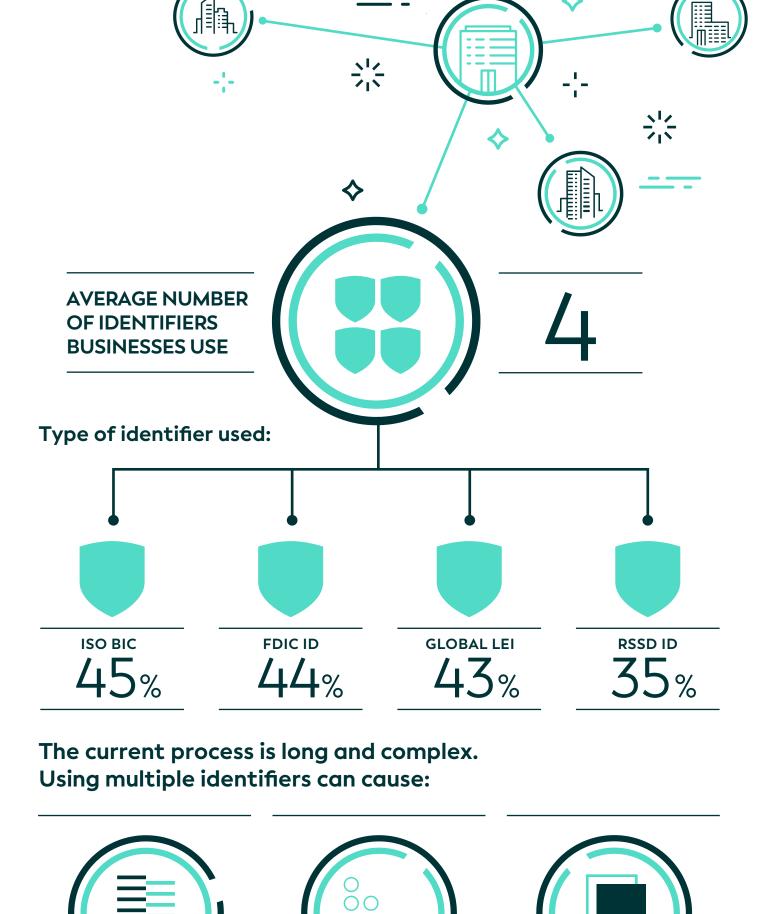
INFORMATION FROM



LACK OF

TRANSPARENCY

when various identifiers are used.



INCONSISTENT DRAIN ON RESOURCES INFORMATION

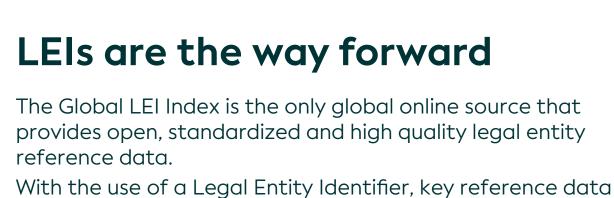


BUSINESSES BELIEVE ONBOARDING TIME IS ONLY GOING TO RISE DUE TO INCREASED FRAUD, **REGULATION AND BUSINESS GROWTH**

A simple, robust identification is needed – especially when:

Today, there's no standard identifier for legal entities. Instead, financial services businesses are depending on

a mix of identifiers to get the information they need.



OF BUSINESSES EXPECT DIGITAL TECHNOLOGY TO FURTHER COMPLICATE THE ONBOARDING PROCESS

for all to use. **REDUCTION IN COSTS**

is connected using a 20-digit alphanumeric code and is free

All of this will help all businesses answer the questions:

Who is who? Who owns whom? ...quickly, easily and accurately.

to find out more

THE ESTIMATED SAVINGS LEIS COULD BRING TO CAPITAL MARKETS OPERATIONAL COSTS